



## **RMZ ONE PARAMOUNT AWARDED THE LEED PLATINUM RATING BY THE U.S. GREEN BUILDING COUNCIL**

**CHENNAI, 27<sup>th</sup> April 2023:** Today marks a significant milestone as RMZ ONE PARAMOUNT in Chennai receives the coveted LEED PLATINUM STATUS from the U.S. GREEN BUILDING COUNCIL (USGBC) the highest level of LEED certification. This prestigious recognition underscores the company's unwavering commitment to upholding sustainable principles in constructing workspaces that are designed for the future. RMZ One Paramount in Chennai had previously achieved pre-certification of LEED GOLD by USGBC, and this latest accomplishment further reinforces the project's exceptional eco-friendly standards.

**RMZ One Paramount**, is a towering masterpiece spanning a staggering 2.4 million square feet, catering to over 18,000 community members. Strategically located in Chennai, this architectural marvel is the perfect destination for the burgeoning IT & ITES industry from across the globe. The building's unique design seamlessly incorporates sustainable practices at every stage of construction to thereby reduce its overall environmental footprint.

What sets RMZ One Paramount apart is its innovative central core design, offering breathtaking views of the surrounding neighbourhood from every direction. The heart of the development is a stunning stepped "urban forest", a lush green space covering almost an acre. This verdant oasis helps moderate the microclimate, creating the perfect conditions for work-life. The double-height Plaza, flanked by restaurants & cafes, encourages social interaction and channels a cool breeze into the building, maintaining a cooler microclimate within. The vibrant social experiences planned at the Plaza and the terrace make up the soul of the development, creating a unique positioning for the office floors on each side.

At RMZ One Paramount, members are treated to holistic experiences from the moment they arrive on the campus to the time they depart. Whether it's a quick cup of coffee, a healthy breakfast, an elaborate meal, an intense workout, or a jog along the lush green landscape, every need is catered to.

**Mr. K Jayakumar, Senior Managing Director – Executive Board, RMZ, in speaking about the development said,** "We are honoured and proud of the fact that RMZ One Paramount has been awarded the LEED Platinum rating. This strongly validates our commitment to ESG principles and highlights our dedication to sustainability practices. We believe it is critical to foster environments that protect and promote the health and wellbeing of communities, thereby lending a hand to drive overall productivity."

RMZ One Paramount boasts remarkable features that distinctly set it apart from other integrated work-life environments. Its plush central landscape, aptly named The Green Plaza, and the myriad lifestyle experiences it offers, creates a welcoming and serene atmosphere that is unmatched. Moreover, this project offers unique resilient design features to safeguard against various calamities, including floods, cyclones, and water shortages.

The building's design is also noteworthy, with two towers encircling a central courtyard adorned with water bodies and abundant vegetation. The clever use of natural light ensures that all office spaces are bathed in refreshing and uninterrupted sunlight throughout the day. In addition, the art



installations along with the stunning landscape, contribute to the visual appeal that RMZ One Paramount strives to offer its occupants. The exceptional features and design at deems it a prime destination for those who desire an unparalleled experience.

The campus is easily accessible via public transportation and pedestrian walkways, promoting sustainable and eco-friendly commuting. Moreover, the design engineering incorporated in the building reduces energy consumption by a noteworthy 26%, and renewable energy adoption will help to generate an impressive 4.56 lakh units per annum. The campus prioritizes sustainability by recycling 100% of the wastewater, significantly reducing potable water usage by over 50%.

**Mr. Thirumal Govindraj, Senior Managing Director – Executive Board, RMZ stated,** “Sustainable office developments that have been awarded international benchmarking certifications such as the USGBC LEED for new projects, the WELL Health—Safety Rating, the LEED ARC., are the preferred choice of Global occupiers today. At RMZ, we focus on the sustainability and holistic wellness of our members.”

The U.S. Green Building Council (USGBC) provides autonomous supervision of professional accreditation and project certification through the ‘Leadership in Energy and Environmental Design’ (LEED) rating system for green buildings. This system is globally recognized as a hallmark of exceptional sustainability and leadership in green building practices. LEED recognizes projects that effectively mitigate carbon emissions, minimize operational expenses, preserve natural resources, and prioritize sustainable practices, resulting in a healthier and more productive built environment.

A report on green buildings by Jones Lang LaSalle (JLL) sheds some light on why green buildings are becoming increasingly popular in today’s day and age, “Going green has its advantages. There is a 13% average rental premium in green-certified IT buildings and a 36% average premium in non-IT buildings.” The JLL report predicts a significant increase in green-certified buildings over the next decade, with green buildings crossing the 50% mark overall.

Global real estate consultant giant Colliers, in their Green Building Certification Report 2022 said, “In 2021, both the number of new green buildings and the “greening” of existing buildings continued to grow dynamically. In particular, the industrial property market is experiencing a real boom, not only for new developments but also for green logistics and manufacturing sites.”

The Colliers report also refers to the increasing trend of real estate developers incorporating ESG norms into their overall developmental framework in 2021, and highlights the unprecedented shift in focus to sustainability among the key players in real asset development.

### **About RMZ Corp**

RMZ is committed to building sustainable spaces and a future where the built environment harmoniously co-exists with citizens, social discourse, and the environment. With 67 million sq. ft of real assets across six major markets in India, we are one of the largest privately owned institutions in Asia and one of the very few zero-debt companies globally. Our world-class teams provide meaningful access, knowledge and valuable insights that benefit our customers and partners.

Our Massive Transformative Purpose is to imagine, create & transform for the future. Our approach to developing and managing real estate always raises industry standards for quality and sustainability while relentlessly pursuing innovation. By stretching our imagination and adapting to the digital way



of life, we drive a sustained transformation program to deliver superior real assets with elevated member experiences.

The future is coming to us faster. And we are all set to grow manifold, over the next 10 years, going from the current 67M sft to 350M sft, further diversifying our portfolio into Industrial & Logistics and Hospitality&Data Centers.

Our goal, since inception, has been to create economic and social value through real estate by executing core, value-added and opportunistic investment strategies designed to minimize risk and enhance overall value for investors and shareholders. In our relentless journey to become the most respected and leading real estate player in Asia, we have devised our hyper-growth strategy to implement 350M sft AUM by 2035 while further diversifying our portfolio into Industrial & Logistics and Hospitality&Data Centers.

With values characterized by meritocracy, entrepreneurialism, and excellence, our mission is to drive outstanding performance for each stakeholder. Our aim has always been to create economic and social value through real estate – to reinvent the future and create a world of opportunities for their customers, communities, partners, and people.

By stretching our imagination and adapting to the digital way of life, we relentlessly pursue innovation and drive a sustained transformation program to deliver projects better, faster and with superior member experience.

With Leadership in Energy and Environmental Design, LEED®, and WELL certifications in place, we remain at the forefront of sustainable building design, construction and operation. We bring in unique experiences that enhance the health and well-being of members through active, smart and biophilic design.

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